



WAHRNEHMUNG VON LEISTUNGSSCHUTZRECHTEN GMBH
PRODUZENTEN

FAQ – Frequently Asked Questions

What is a label and what do I need it for?

The label is the brand of the producer of sound recordings under which he releases recordings of music. Selected radio and television stations whose usage reports are used for distribution purposes include the label when notifying LSG of the music recordings they transmitted. Unless a title-related distribution is in place, the label name is required in order to correctly allocate broadcasts and to be able to carry out the most accurate allocation possible.

Is my label name protected by registering it with LSG?

No, LSG only checks the labels that have already been registered so that there are no duplicates or mix-ups. A label name can be protected by entering it as a trademark in the trademark register kept by the Patents and Trademarks Office.

What kind of broadcasts are captured by LSG?

LSG captures the broadcasts of all major radio and TV channels in Austria, including those of the ORF as well as those of commercial broadcasters. Usage reports of a total of 30 radio and TV broadcasters are captured.

What is the basis for the broadcast distribution?

LSG receives transmission reports from the respective broadcasters. Each broadcast is evaluated by means of a special distribution software in an IT-supported process and thus allocated to the repertoire registered at LSG. Starting from 2019, a step-by-step migration of a label-based to an individual track-based distribution is taking place.

What amount do I get per broadcast minute?

The minute values are different per broadcaster due to the fact that the licence fee payments of the broadcasters to LSG also vary. The minute value differs from year to year, depending on the total collections received. In cases where LSG receives a lump-sum licence fee for several programmes or channels (e.g. ORF), the programmes are weighted accordingly. Basic principle: The higher the coverage the higher the minute value. Depending on the broadcaster, the minute values can differ between 30 cent and five Euros.

When can I expect a payout of broadcast remuneration?

The new Act on Collective Management Organisations of 2016 provides that the annual main distribution must take place no later than the end of September (in relation to the collections of the past year).

What running costs do I have when I register with LSG?

Apart from a one-off registration fee when you conclude the Rights Administration Agreement, you incur no fixed running costs. If there is a payout to rightsholders, LSG producers shall deduct administration fees which, depending on the income and expenditure of the relevant year, usually lies between 10% and 15%.

If I wish to register several labels retroactively, do I need to conclude a new Rights Administration Agreement and pay the registration fee again?

No, additional labels can be registered at any time by using the “Label application form”. It is not necessary to enter into a new Rights Administration Agreement. The registration fee will only be charged once, i.e. when you conclude the Rights Administration Agreement.

Can a rightsholder who is registered with LSG transfer his label to me and if so, how can this transfer be carried out?

Yes, this is possible. If you are a rightsholder that is already registered with LSG, the label transfer is very easy by way of filling in the relevant “Label application form” where the previous label owner confirms the transfer to you (item 3). If you are not yet a rightsholder that is registered with LSG, the transfer can only be made once you have concluded a Rights Administration Agreement with LSG.

What do the companies MusicTrace and MPN do?

MusicTrace is a system for the automatic detection (monitoring) of radio airplay. It analyzes radio stations around the clock and can identify played music tracks based on an audio fingerprint. MusicTrace delivers detected airplay on radio stations in Austria to LSG Producers. Only tracks included in the MusicTrace database can be monitored and billed at LSG Producers.

Note: MusicTrace does not market tracks to radio stations or other entities; instead, it uses the tracks exclusively to detect actual airplay. Music creators and labels must actively manage the marketing themselves. Registering tracks with MusicTrace is free of charge but does not replace promotion. Furthermore, radio airplay can only be detected at the time of registering – subsequent detection is not possible.

More information: <https://musictrace.de>

MPN (Music Promotion Network) is the Austrian central platform for actively promoting and marketing among editors and journalists from radio, TV, print, and online editorial departments. Additionally MPN sends their track data to MusicTrace. MPN services are subject to a fee.

Note: MPN generally provides full marketing; for selective marketing, MusicTrace must be selected as the recipient so that MusicTrace can access the track data.

Further information: <https://www.musik-promotion.at>

How do I register recordings with MusicTrace?

To register tracks with MusicTrace they require audio files in MP3 format, preferably via a download link (e.g., Dropbox, WeTransfer, etc.), including the following information [artist / title / label / release date / ISRC code], via email to musikbeobachtung@musictrace.at

What is the ISRC?

The ISRC (International Standard Recording Code) is a digital code which is linked to a music recording. It serves as a unique identifier of a music recording and is used for the distribution of digital music usages or sales. The ISRC shall, however, also be used more intensively for the distribution of LSG remuneration in future.

How do I obtain an ISRC?

LSG is the official ISRC agency in Austria and authorised to issue the so-called Registrant Code to producers of sound recordings and music video producers. We are entitled to allocate an ISRC Registrant Code to rights holders of LSG with their registered (office) address in Austria. For further information on the ISRC, please take a look at <http://www.lsg.at/Info-ISRC.pdf>.

What is an LC code and what do I need it for?

The LC code (label code) is a five-digit number and serves to identify a label. This code is issued by GVL in Germany and helps capturing and distributing broadcasts on German broadcasters. The LC code is not required for Austria.

How do I obtain an LC code?

GVL Gesellschaft von Leistungsschutzrechten GmbH, Podbielskiallee 64, D-14195 Berlin, issues this code. The necessary documents can be requested directly from GVL (www.gvl.de). In certain circumstances it can be advisable to collaborate with a partner in Germany who is already a GVL member.

How do I obtain an EAN code?

If you have questions regarding topics such as barcodes, product numbers (GTIN, previously EAN codes) please visit the website www.gs1.at or contact the customer service of GS1 Austria. GS1 Austria is a 100% subsidiary of the Austrian Chamber of Commerce, sole representative of the GS1 system and thus the only issuing body for GTINs (formerly EAN codes) in Austria. https://www.wko.at/branchen/handel/EAN_Code.html

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